



## **A Silver Anniversary for Marilyn Merlot**

Napa, CA August 10, 2011 – Starting as a whimsical suggestion offered at a dinner party in Napa Valley, Marilyn Merlot made its debut with the 1985 vintage. The rest, as they say, is history. On September 1<sup>st</sup>, the 25<sup>th</sup> anniversary edition of this wine that achieved a stardom of its own makes its entrance, to the delight not only of Marilyn Monroe fans but those who love outstanding Merlot.

The 2009 vintage Marilyn Merlot comes to market in a very special silk-screen printed bottle featuring an image from a 1950s publicity photo of Marilyn Monroe at her most glamorous, and her embossed silver signature.

“This is a wine that commands attention not just because it’s a special, commemorative edition,” says Bob Holder of Marilyn Wines. “It also reflects the outstanding growing season of 2009 and the elegant style we prize. It will surely be a crown jewel for those who collect Marilyn Merlot, but it will also be enjoyed on its own merits as a top-level Napa Valley Merlot.”

The film career of Marilyn Monroe began with a bit part in 1947 and spanned just 14 years, ending with her role in *The Misfits* in 1961. Now in its 25<sup>th</sup> vintage, Marilyn Merlot is living proof of the iconic power of the image of Marilyn Monroe.

This Silver Anniversary vintage of Marilyn Merlot will be in wide national distribution at a suggested retail price of \$29.00 and will also be available on the MarilynWines.com website. Other Marilyn wines currently available include Norma Jeane, a Young Merlot; The Velvet Collection; Sauvignon Blonde; and Blonde de Noirs sparkling wine. These wines can also be ordered by calling (707) 963-5475, or toll free at (866) MMWINES.

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