



Monroe Uncorked

Years before she steamed up *Some Like it Hot* or made it clear why *Gentlemen Prefer Blondes*, a 22 year old beauty with the name of Norma Jeane Mortenson made Hollywood honchos stand up and take notice. On a background of plush red velvet, the young, soon-to-be Marilyn Monroe posed for a series of sexy, yet innocent nude photographs, one of which was chosen by fledgling publisher Hugh Hefner for the center photo for the very first issue of *Playboy Magazine*. And now, fifty-plus years later, this very-same photo lands Marilyn directly in the spotlight once again as her pin-up likeness graces the label of *The Velvet Collection 2003* from Marilyn Wines, a blend of Napa Cabernet Sauvignon and Merlot. And there's an added bonus: until you get her home, Marilyn is discreet, housed in an attractive box and wearing a wispy wrap over her famous bits. However, as soon as she arrives, the wrap can be removed to expose the original photograph.

This year's individually numbered edition of *The Velvet Collection* is available as a 1.5 liter bottle that comes in a sealed gift box for \$225 or in a three bottle wooden boxed-set (consisting of one bottle each of 750ml, 1.5 liters and 3 liters) for the price of \$1,000. The 2003 vintage will be introduced in September, 2005.



The Velvet Collection is a conversation piece, a collectible, a fine wine and the opportunity to have Marilyn Monroe home to dinner. For more information on *The Velvet Collection* visit www.marilynmerlot.com.