



A Long-Awaited "Debut" for Marilyn Monroe

Velvet Collection 2007 Adorned with Previously Unseen Nude Photo Portrait

NAPA, CA, September 29, 2009 – A new vintage of The Velvet Collection has been released, and is sure to tempt fans of Marilyn Monroe with a stunning image that was once cast aside. Among the scintillating "Red Velvet" series of nude photo portraits of Marilyn Monroe taken by Hollywood photographer Tom Kelley, Sr. in 1949 was a double exposure. That photo has now been separated into two distinctive images, one of which – "Pose 8" – appears for the first time on the label of The Velvet Collection Cabernet Sauvignon 2007. The nude portrait is covered with a discreet overlay, which can be peeled back from the label, revealing the original, glamorous and previously unseen image.

The new Velvet Collection release is the fourth in the limited-edition series. The Napa Valley Cabernet Sauvignon 2007 is as generously proportioned as the legendary Miss Monroe, and will age gracefully for many years to come. This vintage is being offered in both the magnum (1.5L) bottle and 750ml bottle, each packaged in a sealed and numbered presentation box. The suggested retail price of the magnum is \$200, while the retail price of the 750ml bottle is \$69.

"We know that wine drinkers are looking more than ever for value," notes Bob Holder, an owner of Marilyn Wines. "With The Velvet Collection, we're offering not only an elegant Napa Valley Cabernet Sauvignon, but a highly unique and collectable wine to be enjoyed now, cellared, or given as a gift. And over the years, many of our wines have appreciated in value."

This just-released vintage of The Velvet Collection will be in wide national distribution and is also available on the MarilynWines.com site and at the Cult Wine Central tasting room of the Napa Wine Company in Oakville. Other Marilyn wines currently available include Marilyn Merlot; Norma Jeane, a young Merlot;

Sauvignon Blonde; and Blonde de Noirs sparkling wine. These wines can also be ordered by calling (707) 963-5475, or toll free at (866) MMWINES.

Media contact:

John Gillespie
(707) 967-9299

jjillespie@winecolleagues.com