



Winemaker Notes

Making a young Merlot requires a coordinated effort on the part of the vineyard staff and the winemaker, to grow the grapes and make wine with the knowledge that the wine is slated for early release. One is immediately struck with the rich, deep, purple color of the 2015 Merlot. There is nice intensity of aromas with raspberries, red currants, and plums and hints of spice and cedar notes. The flavors mimic the aromas with a rich medium body and good weight on the palate . We really love this one and it's time to say, "I'll have a glass of 2015 Norma Jeane."

The Vinevards

For only the second time, we've used 100% Merlot from area known as the 'Estrella Triangle' which is in the heart of the Paso Robles AVA. The vineyard is sustainably farmed and is 17 years of age. The grapes were harvested at 25.8 brix and the wine was made to our specifications. The wine was bottled April 7, 2016.

The Vintage

Four years of drought and unseasonably cold, windy and cloudy weather in May, greatly impacted berry set. Fortunately, weather during veraison was mild, preserving color development. This very warm year in concert with the extremely small crop size prompted an early harvest start. One silver lining is the very high quality red wines., with color densities the highest seen in more than a decade.

Pairing

This Norma Jeane, is a natural with pizza, paninis, and pasta.

Photograph

By Bruno Bernard, you see a 20-year-old Norma Jean with an eager smile and wide eyes, doing pinup poses with a very un-pinup expression. This was from Bernard Bruno's first sitting with her in 1949 and it got Norma Jeane her first studio screen test and motion picture contract.



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UPC: 852600004038

Grapes: 100% Merlot Appellation: Paso Robles AVA Harvested: Early September 2014 Sugar: .16 Dry pH: 3.78 Total Acid: 0.53g/100ml Alcohol: 12.5%

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