



Roma Jeane 18 2017

Winemaker Notes

Making a young Merlot requires a coordinated effort on the part of the vineyard staff and the winemaker, to grow the grapes and make wine with the knowledge that the wine is slated for early release. The wines color immediately impresses with rich dark purple hues. There is a wonderful complexity of aromas with raspberries and red cherries and added hints of dark chocolate, nutmeg and earthy herbal characters. The flavors mimic the aromas with added hints of vanilla and well integrated toasted oak. There is good structure, medium plus body, and is very nicely balanced as it glides over the palate with a pleasing, clean finish.

The Vineyards

For only the second time, we've used Merlot from area known as the 'Estrella Triangle' which is in the heart of the Paso Robles AVA. The vineyard is sustainably farmed and is 17 years of age. We blended in some Petite Sirah and Cabernet Sauvignon this year for added complexity and depth. The wine was bottled April 2, 2017.

The Vintage

During the growing season, the Paso Robles AVA is typically sunny, with warm daytime temperatures. The temperatures drop nicely at night, and this offers the opportunity for great grape production. The harvest was 10 days later than the last few years which was more like a normal harvest. The Merlot was picked late September with the Petite Sirah and Cabernet Sauvignon harvested in early October ahead of the early fall rains.

Pairing

This Norma Jeane, is a natural with pizza, paninis, and pasta.

Photograph

In early, rarely seen glamour photographs by Bruno Bernard, known as Bernard of this Hollywood, you see a 20-year-old Norma Jeane with an eager smile and wide eyes, doing a pinup pose with a very un-pinup expression.





UPC: 852600004038

Grapes: Merlot, Petite Sirah, Cabernet

Sauvigonon

Appellation: Paso Robles AVA Harvested: September 2017

Sugar: .23 Dry pH: 3.66

Total Acid: 5.83 g/L Alcohol: 13.5%